

National Freight
Planning & Programming
Conference



October 1 – 3, 2001
Adam's Mark Hotel
Memphis, Tennessee

National Freight Planning & Programming Conference



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Memphis, Tennessee



Conference Information

Conference Agenda

Purpose:

- Bring together the private and public sectors to discuss a national strategic focus on freight transportation planning and programming
- Recommend new ways to do business -addressing the public and private disconnect in time horizons
- Bridging the gap between planning and programming in freight
 - Public and private partnership
 - Planning and environmental streamlining
- Looking toward reauthorization and short-term solutions

Who Should Attend:

- Industry (Shippers), Carriers, and other private sector interests
- Federal, State, and Local transportation officials
- Urban, Rural, and Regional Planning Organizations
- Railroads, Ports, Highways, and Airports
- Economic development agencies and organizations
- Multi State/Jurisdictional coalitions
- Elected Officials

Date and Location:

The workshop will be held Monday, October 1 through Wednesday October 3, 2001 at the Adam's Mark Hotel in Memphis, Tennessee. The registration fee is \$150. Starting September 3, the fee will be \$190.

Hotel Information:

Adam's Mark Hotel
939 Ridge Lake Boulevard
Memphis, TN 38120
(901) 684-6664

- Rooms are available for \$70/night for single and double occupancy (mention *Dept. of Transp.* to get group rate)
- Please make reservations by **SEPTEMBER 23, 2001**

Monday October 1, 2001

- **Field Trip:** 9AM - 5PM (Box lunch provided)

Tuesday, October 2, 2001

Moderator: Gary Maring, Office of Freight Management and Operations, FHWA

- 7:15 AM** Continental Breakfast
- 8:15 AM** Welcome and Opening Remarks
George Schoener, Office of Metropolitan Planning and Program, FHWA
State of Tennessee and the City of Memphis representatives
- 8:45 AM** Freight Analysis Framework
Bruce Lambert, Office of Freight Management, and Operations, FHWA
- 9:45 AM** Break
- 10:00 AM** Role Play Exercise
Private Sector, Shippers, Carriers, Public Sector
- Noon** Lunch
Speaker (s) - Private Sector, Shippers, Carriers
- 1:30 PM** Breakout Session: *Develop the "What" - build/add to Detroit; consolidate & prioritize*
- 4:30 PM** Adjourn
- 5:00 - 7:00PM** Reception

Wednesday, October 3, 2001

Moderator: Jill Hochman, Office of Intermodal and Statewide Programs, FHWA

- 7:00 AM** Continental Breakfast
- 8:00 AM** Opening Remarks
- 8:10 AM** Report from Day 1
- 8:45 AM** Political Discussion
- 9:15 AM** Breakout Session: *Develop the "How/Who" Refine short/mid/long term strategies and accountability*
- Noon** Lunch
Speaker (s) - Private Sector, Shippers, Carriers
- 1:30 PM** Report-out from each group
- 2:15 PM** Open Mike Discussion
- 3:15 PM** Closing Remarks
- 3:30 PM** Adjourn

Field Trip Information

October 1, 2001
9AM - 5PM
Intermodal port, rail, and warehouse logistics (box lunch provided)



Participant Registration Form For National Freight Planning & Programming Conference

Please fill out with the appropriate information and fax or mail to the point of contact listed below.

Name: _____

Name to appear on badge: _____

Title: _____

Organization: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

☐ Attending Fieldtrip on October 1, 2001

Method of Payment

- | | |
|--------------------------------|---|
| <input type="checkbox"/> Check | <input type="checkbox"/> MasterCard |
| <input type="checkbox"/> Visa | <input type="checkbox"/> American Express |

Credit Card No. _____

Signature _____

Expiration Date _____

RETURN TO:

The registration fee is \$150. Starting September 3, 2001 the fee is \$190. This amount may be paid by check or credit card. Please make checks payable to SAIC. Credit card receipts will be distributed at the conference.

April Armstrong
7980 Science Applications Court
Suite 300, M/S CV-48
Vienna, Virginia 22183

Phone: (703) 394-4125
Fax: (703) 394-4270
Email: april.h.armstrong@saic.com



Hotel Registration Form For National Freight Planning & Programming Conference

To ensure accurate reservations, please complete this reservation request and return it before September 23, 2001. Requests received after this date will be accepted based on room and rate availability. Check-in time is 3PM, checkout time is Noon. Cancellation or modification of reservation must be made at least 24 hours prior to arrival to avoid forfeiture of deposit. Ask for and retain cancellation number until you receive refund of deposit or credit to credit card. All hotel accounts are subject to credit arrangements at time of registration and payable at departure.

Single/Double Occupancy \$70/night + 14.95% tax

*Subject to availability

☐ King ☐ Double

☐ Non-Smoking* ☐ Smoking*

Name: _____

Address: _____

Phone: _____

Arrival Date: _____ Arrival Time: _____ Departure Date: _____

Method of Payment*

☐ Visa ☐ MasterCard ☐ Carte Blanche/Diners Club
☐ Discover ☐ American Express

Credit Card No. _____

Signature _____

Expiration Date _____

* When making reservations, the credit card will not be charged until your departure date, or in the event you do not arrive, cancel less than 24 hours prior to arrival, or depart earlier than scheduled.

LOCATION: Located in Ridgeway Center at I-240 and Poplar in the heart of Memphis' largest business district. Surrounded by the best in shopping and entertainment and only 20 minutes from downtown.

ACCOMMODATIONS: The most visible hotel in the city featuring accommodations that include spectacular views of the city. There are over 379 guest rooms including 13 luxurious suites.

AMMENITIES: Complimentary airport shuttle; complimentary health club and outdoor pool; gift shop; meeting facilities; remote control TV; voice mail and video checkout

CANCELLATION POLICY: Deposit refunded if cancellation is received 24 hours prior to arrival and you have our cancellation number.

INFORMATION: For additional information, please call 901-684-6664. Please fax (901-762-7411) or mail to Adam's Mark Hotel Memphis, Attn: Reservations, 939 Ridge Lake Blvd., Memphis, TN 38120.

We look forward to having you as our guest!

What to do in Memphis

There are many fun activities to do while visiting Memphis. Following are a list of some of the many possible activities.

- The National Civil Rights Museum
450 Mulberry Street
Memphis, TN 38103
901-521-9699
www.civilrightsmuseum.org

- The Smithsonian's Memphis Rock 'n' Soul Museum
Gibson Guitar Building
145 Lt. George W. Lee Avenue
Memphis, TN 38103
901-543-0800
www.memphisrocknsoul.org

- The Memphis Zoo
2000 Prentiss Place
Memphis, TN 38112
901-725-3400
www.memphiszoo.org

- Peabody Place Museum
119 South Main Street, Pembroke Building, Concourse Level
Memphis, TN 38103
901-523-ARTS
www.belz.com

7980 Science Applications Court
Suite 300, M/S CV-48
Vienna, Virginia 22183

Address Correction Required

Conference updates:
<http://ops.fhwa.dot.gov/freight!>

Place
Stamp
Here



For more information contact:

Kate Quinn

Federal Highway Administration

Phone: (202)366-1138

Fax: (202) 366-3302

Email: kate.h.quinn@fhwa.dot.gov

April Armstrong

SAIC

Phone: (703) 394-4125

Fax: (703) 394-4270

Email:

april.h.armstrong@saic.com